

WELCOME

Thank you for your interest in membership with the Cody Country Chamber of Commerce. Take a look at a few of our annual statistics, and see how membership can benefit you!



OUR MISSION

The mission of Cody Country Chamber of Commerce is to advocate for the business community, promote economic prosperity, and celebrate the achievements throughout our western region.

OUR VISION

The Cody Country Chamber of Commerce will be recognized as a valuable partner and essential resource by supporting our members, enhancing the collaborative business climate, and driving economic prosperity.

CHAMBER STAFF

Jennifer Thoma, Executive Director Elizabeth Stuard, Executive Assistant Andre Parsons, Marketing & Membership Coordinator Denise Wiegand, Bookkeeper Katelyn Parker, Buffalo Bill Art Show & Sale Director Connie Kline, Visitor Center Manager

OUR VALUES

We achieve results through:

- Member Involvement Contributing to the wellbeing of the Chamber and the community
- Leadership Clear in our vision with the ability to communicate and garner support
- Integrity Honesty and ethics to warrant the trust of the community
- Partnerships Maximize resources, provide assistance & create opportunities
- Community Inclusiveness Respect and honor diversity of all
- Fiscal Responsibility Transparent and sound business practices

BOARD OF DIRECTORS

Brian Walker, President, Cody Craft Brewing David Hill, Vice President, Burg Simpson Stephanie Kearney, Treasurer, Cody Regional Health Courtney Newhouse, Secretary, Wyoming Willows Boutique Dr. David Taylor, Past President, Taylor Dental Chance Bond, Big Horn Basin Media Lucas Dunlap, Brewgard's Lounge Jacob Graham, Big Horn Cinemas Zach Haskell, Haskell Furniture Travis Hill, 307 Real Estate Ryan Hauck, Park County Travel Council Jake Hogan, Forward Cody Karen Lozier, Acker Electric Rosie Roberson, Catering by Rosie Angela Schenk, The Pig & The Hog Melissa Slater, First American Title Don Shreve, City of Cody Joe Stringari, Yellowstone Gift Shop



MEMBERSHIP TIERS

The Cody Country Chamber of Commerce has designed our dues structure with your business in mind. Whether you are just starting out, or ready to give back to your community, we have the solution to help you achieve your goals.

BASIC BENEFITS FOR ALL MEMBERS

- Membership sticker.
- Invitations to all Chamber networking events.
- Cody Chamber Electronic Newsletter subscription.
- Online access to your Membership Directory Information.
- Members are eligible for service on boards & committees.

BASIC MEMBERSHIP LEVEL

Designed for individuals, non-profits, government, and small businesses; a first step into community involvement.

Individual Member

 2 annual banquet tickets per year (valued at \$60 each).

Investment: \$100

Government & Non Profit

- Basic membership directory website listing.
- Business card or brochure displayed in the Visitor Center.
- Advertise public meetings and fundraisers on Events Calendar. **Investment: \$100**

Scout

- Basic membership directory website listing.
- Business card or brochure displayed in the Visitor Center.
- Investment: \$200

Pony Express

- A premium web listing (\$150 value).
- Business card or brochure displayed in the Visitor Center.
- 2 Cody Club tickets per year (valued at \$15 each).

Investment: \$325

- Bulk mail permit stamp use.*
- Opportunity to enroll in the Wyoming Chamber Health Plan.*
- Opportunity to enroll in the Cody Chamber 401(k) MEAP.*
- Business referrals from Chamber & Visitor Center staff.*

*Individual Members not eligible

MID MEMBERSHIP LEVEL

Designed for businesses in the growth phase with an emphasis on value and business promotion.

World Ambassador

- A premium web listing (\$150 value).
- Business card or brochure displayed in the Visitor Center.
- 4 Cody Club tickets per year (valued at \$15 each).
- 2 annual banquet tickets per year (valued at \$60 each).
- 3 newsletter ads per year (\$300 value).
- 1 website ad (on a directory page as available, \$500 value).

Investment: \$550

Founder

- A premium web listing (\$150 value).
- Business card or brochure displayed in the Visitor Center.
- 4 Cody Club tickets per year (valued at \$15 each).
- 4 annual banquet tickets per year (valued at \$60 each, for a total of \$240).
- 2 website ads (on a directory page of your choice, \$1000 value).
- 6 newsletter ads per year (valued at \$600).

Investment: \$1300

UPPER MEMBERSHIP LEVEL

Designed to serve and safeguard the community and promote future growth.

Community Legacy Partner

- A premium web listing (\$150 value).
- Business card or brochure displayed in the Visitor Center.
- 8 Cody Club tickets per year (valued at \$15 each, for a total of \$120).
- A table at the Annual Chamber Banquet (\$400 value).
- 2 website ads (on a directory page of your choice, \$1000 value).
- 6 newsletter ads per year (\$600 value).
- Your logo on homepage (\$1,200 value).
- Visitor Center video ad (\$1,500 value). Investment: \$2300

Buffalo Bill Partner

- A premium web listing (\$150 value).
- Business card or brochure displayed in the Visitor Center.
- 16 Cody Club tickets per year (valued at \$15 each, for a total of \$240).
- A table at the Annual Chamber Banquet (\$400 value).
- A table at the Buffalo Bill Art Show & Sale (\$1,800 value).
- 2 website ads (on a directory page of your choice, \$1000 value).
- 8 newsletter ads per year (\$800 value).
- Your logo on homepage (\$1,200 value).
- Your logo on all official communications to members (\$1,500 value).
- Visitor Center video ad (\$1,500 value).
- Your Logo on Cody Map (\$2,500 value). Investment: \$4600



MEMBERSHIP LEVELS – BASIC BUSINESS DIRECTORY PAGES

Individual & Non-Profit Membership

Basic Package: Members belonging to the Basic Package may have their member name, address, and phone number displayed in the online directory search results and may choose to have their business name hyperlinked to their Member Information page.

Page Attributes

- •Description "About Us" section (200 characters max).
- •Hours of Operation (100 characters max).
- •Driving Directions (200 characters max).
- •Map.
- •240 characters for Keywords.

Please note, Basic Packages do not include logo or images display features. Basic Package Memberships must upgrade to a Premium Package for these features.



ALZHEIMER'S ASSOCIATION - WYOMING CHAPTER



On the Membership Directory, please note, priority placement is given to Members that have Premium Memberships. Premium Memberships will appear first alphabetically, followed by Basic Memberships alphabetically.

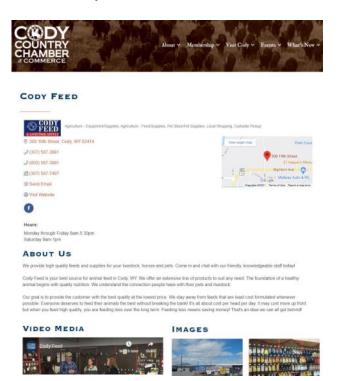
MEMBERSHIP LEVELS – PREMIUM BUSINESS DIRECTORY PAGES

Pony Express, World Ambassador, Founder, Community Legacy, and Buffalo Bill Partners

Premium Package: Members belonging to the Premium Package may have their member name, address, and phone number displayed in the online directory search results and may choose to have their member name hyperlinked to their Member Information page.

Page Attributes

- •Description "About Us" section (1600 characters max).
- •Hours of Operation (100 characters max).
- •Driving Directions (200 characters max).
- •Map.
- •Unlimited characters for Keywords.
- •Logo or image of business & search results icon.
- •Directory Results Summary (200 characters max).
- •Additional Bulleted Description
- •Media Gallery & Social Links



836 SHERIDAN AVENUE, CODY, WYOMING 82414 | 307-587-2777 | WWW.CODYCHAMBER.ORG



2025 MEMBERSHIP APPLICATION

Business Name*:				
Physical Address*:				
City*:	Sta	.te*:	Zip*:	
Mailing Address*:				
City*:	Sta	.te*:	Zip*:	
Business Phone*:	Ce	ell Phone*:		
Business E-Mail:				
Web Site*:		Do you hav	ve an Online Stor	re? Y / N
Please use key words to describe	your business (used to determin	e your search catego	ries) :	
Category (limit 5):				
What are your reasons for joinin	ng the Chamber? Do you have s	pecific goals or ideas	for your membe	ership?
Number of Full Time Employees:	Number of Par	t Time Employees:		
Business Owner / Manager / Em	ployee Contact Information			
Name		Title:		
E-mail:		Primary Contact: Y	'N	
Name		Title:		
E-mail:		Primary Contact: Y	'N	
Name		Title:		
E-mail:		Primary Contact: Y	'N	
*= REQUIRED. <i>Plea</i>	se note there can only be one desig	gnated Primary Conta	ct for our databa	se.
Investment Level:	(Individual/Gov/Non Profit)	□ \$200 (Scout)	□ \$325 (Pony Express)
□ \$550	(World Ambassador),	□ \$1,300 (Founder)	Prorated Amount Due
□ \$2,30	00 (Community Legacy Partner)	□ \$4,600 (Buffalo	Bill Partner)	
Invoice Preference:	□ Print			
Payment Type: Cash/Check	Credit Card: VISA/MasterCard	American Express	Discover	
Card Number		Exp:	CVV:	
	ry Chamber of Commerce, 836 Sheri			
Billing Cycle: Annual renewing e		-		
OFFICE USE ONLY			- ,	
Paid \$ Check #	Date			

836 SHERIDAN AVENUE, CODY, WYOMING 82414 | 307-587-2777 | WWW.CODYCHAMBER.ORG

2025 MEMBER BENEFITS & ADDITIONAL SERVICES

Service	Member Price	Non-Member	Description of the Service
Business Networking and Assistance Business Referrals	Free Member Benefit Free Member Benefit	Entry fees vary Members only	Strengthen your business by attending Chamber networking events, free roundtables, seminars and more. The Chamber Visitor Center welcomes over 120k visitors to
			Cody annually seeking information on local restaurants, shopping, attractions and more. We refer Chamber members!
Cody Club Luncheons	\$15 per event;10 event punch card for\$150	\$16 per event; 10 event punch card for \$160	Cody Club luncheons are hosted the first (ticketed, formal program) and third (member complimentary, roundtable) Monday of every month at noon in the Cody Club Room.
Cody Club Luncheons Sponsorship	\$100	Members only	Sponsorship includes sponsor recognition on all event notic- es, advertisements, social media posts and event presentation.
Website Business Directory Listings	Free Member Benefit	Members only	The Chamber website receives 225k+ pageviews annually. Basic membership listings include business contact infor- mation and feed Google analytics. Enhanced membership listings include more robust options such as photos/logos.
Bi-weekly Newsletter Advertising	\$100	Members only	Our electronic, bi-weekly newsletter is sent to our entire membership and averages a 35-41% open rate (avg. open rate 15-25%) and a 25-30% click rate (avg. click rate is 2.5%).
Exclusive Access to the Member Infor- mation Center	Free Member Benefit	Members only	The Member Information Center (MIC) allows you to update your business directory information, post events, post jobs, find free business related webinars, and interact with your fellow Chamber Members.
Online Help Wanted Ads	Free Member Benefit	\$225 annually	Reach potential employees by posting all your help wanted ads on the Chamber's website through the Member Infor- mation Center. Jobs appear on our Job Posting tab.
Membership Mailing List	\$75	\$150	Request an electronic mailing list of all current Chamber members to send out business promos, event invitations, business notices and more!
Bulk Mail Permit Use	Free Member Benefit	Members only	For a minimum 250-piece mailing, the postage is about 15 cents less than a first-class stamp. You, the member must sort the mailing, pay the postage due to the Post Office and deliver to the Post Office.
Cody Bucks	\$10, \$20, & \$50 denom- inations.	\$10, \$20, & \$50 denominations	Cody Bucks is the Chamber's local gift certificate program. Redeem at any Cody merchant! Cody Bucks ensures local spending and helps feed our economy!
LCD Projector Rental	Free Member Benefit	Members only	Call 307-587-2777 for availability and to reserve.
Annual Banner Ad – Home Page	\$1200	Members only	Be featured as a Chamber sponsor on our homepage! Limited spots available. Includes logo and link to your website.
Banner Ad – Other Pages	Prices/Availability Vary	Members only	Be featured on one of our many website tabs such as Lodg- ing, Dining or Shopping! Call for availability and pricing.
Annual Premium Website Listing	\$150	Members only	Appear first on our Business Directory! Includes additional text description with logo and/or image at the top of your business category.