



**CODY COUNTRY
CHAMBER OF COMMERCE**

MEMBERSHIP MATTERS

- ◆ Business Exposure
- ◆ Referrals
- ◆ Networking
- ◆ Advocacy
- ◆ Community Support
- ◆ Business Integrity

Our Vision:

The community of Cody will prosper as the premier western location for business and for travel through the advocacy of the Cody Country Chamber of Commerce.

Our Mission:

The Cody Country Chamber of Commerce, the community's "front porch", represents the interests of its members and the entire business community, extends exceptional western hospitality and promotes an unparalleled visitor experience.

Our Values:

We achieve results through:

Member Involvement *(Contributing to the wellbeing of the Chamber and the community)*

Leadership *(Clear in our vision with the ability to communicate and garner support)*

Integrity *(Honesty and ethics to warrant the trust of the community)*

Partnerships *(Maximize resources, provide assistance & create opportunities)*

Community Inclusiveness *(Respect and honor diversity of all)*

Fiscal Responsibility *(Transparent and sound business practices)*

836 SHERIDAN AVENUE / 307-587-2777 / WWW.CODYCHAMBER.ORG / FIND US ON FACEBOOK & TWITTER

2017 Board of Directors

Mark Westerling *President* Wells Fargo
Justin Jones *Vice President* Black Hills Energy
Leslie Slater-Wilson *Treasurer* Traces of Light
Theresa Donley *Secretary* Donley Team-Western Real Estate
James Blair *Past President* Holiday Inn - Blair Hotels
Krystal Baum Rand Creek Ranch
Keven Buss Stine, Buss, Wolff & Associates
Mike Darby Buffalo Bill's Antler Hotel
Bruce Eldredge Buffalo Bill Center of the West
Dan Gray Treasured Memories
Matt Hall Mayor, City of Cody
Jordan Jolley Sports HQ
Ashley McCarten Pinnacle Bank
James Klessens Forward Cody
Lindsey Krause Simpson, Kepler & Edwards
Kenny Lee Cowtown Candy
Jennifer Rosencranse Roger's Sports Center
Ashley Trudo West Park Hospital
Brett Whitlock Whitlock Motors

Chamber Staff

Tina Hoebelheinrich *Executive Director*
Brenna Place *Bookkeeper*
Elizabeth Stuard *Executive Assistant*
Kathy Thompson *Buffalo Bill Art Show Director*
Lisa Constantine *Visitor Services Manager*
April Jones *Assistant Visitor Services Manager*

Park County Travel Council

Claudia Wade *Executive Director*
Kami Crump *Administrative Assistant*

CHOOSE THE INVESTMENT LEVEL THAT WORKS FOR YOU!

The Cody Country Chamber of Commerce has designed our dues structure with your business in mind. Whether you are just starting out, or ready to give back to your community, we have the solution to help you achieve your goals.

MEMBERSHIP TIERS

Basic Membership Level: Designed for individuals, non-profits, and businesses that are just starting out. Getting involved and staying engaged is the first step.

Basic Benefits for all levels include:

- ◆ Invitations to all Chamber networking events
- ◆ *Cody Chamber Electronic Newsletter* subscription
- ◆ Cody Club luncheon notifications

Non Profit & Individual

- ◆ includes the basic benefits.
- ◆ Please note Non-Profits will also include a basic website listing.

Investment: \$100

Scout

- ◆ Online Membership Directory basic website listing
- ◆ Business referrals from Chamber & Visitor Center staff.
- ◆ Business card or brochure displayed in the Visitor Center
- ◆ Member to Member Discount Program
- ◆ Opportunity to enroll in the Wyoming Chamber Health Benefit Plan
- ◆ Bulk mail permit stamp use
- ◆ Membership sticker

Investment: \$200

Pony Express membership includes all the basic benefits plus:

- ◆ A premium web listing (\$150 value)
- ◆ 2 Cody Club tickets per year (valued at \$15 each)

Investment: \$325

Mid Tier Memberships are designed for businesses in the growth phase with an emphasis on value and business promotion.

World Ambassador membership includes all the basic benefits plus:

- ◆ A premium web listing (\$150 value)
- ◆ 4 Cody Club tickets per year (valued at \$15 each)
- ◆ 2 annual banquet tickets per year (valued at \$40 each)
- ◆ 3 newsletter ads per year (valued at \$225)

Investment: \$ 550

Founder membership includes all the basic benefits plus:

- ◆ A premium web listing (\$150 value)
- ◆ 4 Cody Club tickets per year (valued at \$15 each)
- ◆ 4 annual banquet tickets per year (valued at \$40 each, for a total of \$160)
- ◆ 1 website ad (on either the 'visit' or 'live' page valued at \$500)
- ◆ 6 newsletter ads per year (valued at \$450)

Investment \$1300



Upper Tier Memberships serve to safeguard the community and promote future growth.

Community Legacy membership includes all the basic benefits plus:

- ◆ A premium web listing (\$150 value)
- ◆ 8 Cody Club tickets per year (valued at \$15 each, for a total of \$120)
- ◆ Business card and Brochure space in the Visitor Center
- ◆ A table (8 seats) at the Annual Chamber Banquet (\$320 value)
- ◆ 1 website ad (on either the 'visit' or 'live' page valued at \$500)
- ◆ 6 newsletter ads per year (valued at \$450)
- ◆ Your logo on the homepage (a \$750 value)

Investment: \$2300

Buffalo Bill Partner membership includes all the basic benefits plus:

- ◆ A premium web listing (\$150 value)
- ◆ 16 Cody Club tickets per year (valued at \$15 each, for a total of \$240)
- ◆ Business card and Brochure space in the Visitor Center
- ◆ A table at the Annual Chamber Banquet (\$320 value)
- ◆ A table at the Buffalo Bill Art Show & Sale (valued at \$1,900)
- ◆ 1 website ad (on the homepage, valued at \$1,200)
- ◆ 8 newsletter ads per year (valued at \$600)
- ◆ Your business logo on all official Chamber communications to members (valued at \$1,500)

Investment \$4600



CODY COUNTRY CHAMBER OF COMMERCE

2017 MEMBERSHIP APPLICATION

Business Name*: _____

Physical Address*: _____

City*: _____ State*: _____ Zip*: _____

Mailing Address*: _____

City*: _____ State*: _____ Zip*: _____

Business Phone*: _____ FAX*: _____

Cell Phone*: _____ Toll Free #: _____

Business E-Mail: _____

Web Site* _____ Do you have an On-line Store? Y N

Please use key words to describe your business (used to determine your search categories) :

Category (limit 5): _____

What are your reasons for joining the Chamber? Do you have specific goals or ideas for your membership?

Business Owner / Manager / Employee Contact Information *

Name _____ **Title:** _____

E-mail: _____ **Primary Contact:** Y/N

Name _____ **Title:** _____

E-mail: _____ **Primary Contact:** Y/N

Name _____ **Title:** _____

E-mail: _____ **Primary Contact:** Y/N

*** REQUIRED, Please note there can only be one designated Primary Contact for our database notifications.**

Payment Information: Membership Investment Level \$100 (Non-Profit), \$200 (Scout), \$325 (Pony Express),
\$550 (World Ambassador), \$1,300 (Founder), \$2,300 (Community Legacy),
\$4,600 (Buffalo Bill Partner) Billing Cycle: Annual from Date of Active Membership

Payment Type: Cash/Check Credit Card: VISA/MasterCard American Express Discover
Card Number _____ Exp: _____

**Please mail to: Cody Country Chamber of Commerce, 836 Sheridan Ave., Cody, WY 82414
Questions? Call 307-587-2777 Thank You!**

OFFICE USE ONLY

Paid \$ _____ **Check #** _____ **Date** _____

Chambermaster _____ **Cody Club** _____ **Newsletter** _____ **Sticker/Welcome Papers** _____

Member Benefits & Services

<i>Service</i>	<i>Member Price</i>	<i>Non-Member Price</i>	<i>Description of the Service</i>
Business Networking and Assistance	Included with membership	Non-members could be charged	Strengthen your business through seminars, expert advice and other programs.
Business Referrals	Included with membership	Only available to members	Over 90,000 customers ask us what to do, see and buy in Cody. We send them to you.
Cody Club Luncheons	\$15 per meal or 10 meal punch card for \$150.	\$16 per meal, 10 meal punch card for \$160.	The Chamber's membership luncheon meeting, program speakers and networking opportunity – twice a month on Monday's at Noon, Cody Club Room.
Cody Club Luncheons Sponsorship	\$75	Only available to members	Sponsorship of a lunch gets you several mentions: in the email notices, a slide in the presentation, and a couple minutes to present about your business!
On-line Business Directory Listings	Included with membership	Only available to members	Listings have complete contact information on our Cody Chamber Website.
Cody Chamber Newsletter Advertising	\$75 per ad.	Only available to members	An E-newsletter published biweekly on Fridays. It's the best communication tool for business to business and customer advertising. Delivered to 700+ addresses.
Help Wanted Classifieds	Free, unlimited job postings on Chamber Website	\$225/year for non-members	Reach potential employees by posting all your help wanted ads for free on the Chamber's website. We do ask you let us know when the listing be removed.
Membership Mailing Labels	\$75 per list	\$150 per list	Current Cody Chamber Membership Mailing list, from the best database of Cody businesses (approximately 590 addresses). Electronic format ONLY.
Bulk Mail Permit Use	Included with membership	Only available to members	For a minimum 250-piece mailing, the postage is about 15 cents less than a first-class stamp. You, the member must sort the mailing, pay the postage due to the Post Office and deliver to the Post Office.
Tourism Inquiry Contacts in Electronic format	\$200 per year	\$400 per year	About 50,000 tourism inquires are available each year and contact addresses are e-mailed to subscribers. Electronic format ONLY.
Member to Member promotion card	Included with membership	Only available to members	This silver card gets you exclusive discounts! Please check our website for current "member to member" promotions.
Cody Bucks	\$10, \$20, & \$50 denominations.	\$10, \$20, & \$50 denominations	Cody merchants accept them as cash. May also be used to pay local utility bills. Cody Bucks are available year round for your gift giving or employee recognition. Shop Cody!
LCD Projector Rental	\$50 per day/use	Only available to members	InFocus X1 LCD projector. Call 587-2777 for availability and to reserve.
Banner Ad – Home Page	\$1200 per year	Only available to members	Limited spots available. Includes link to your website.
Banner Ad – Other Pages	Prices/Availability Vary	Only available to members	Ask us about pricing for other page ad options.
Premium Website Listing	\$150 per year	Only available to members.	Includes additional text description with logo/image, on your listing on the Chamber website directory.